

# International Biobanking & Clinical Research Symposium

Mode: Hybrid (In-Person + Virtual)

# Theme "Advancing Healthcare through Biobanking & Research Collaboration"

Venue: Conference Hall, Medanta, Gurugram

**Expected Delegates: 100 - 150** 

Visit: www.bbifoundation.org/biolink



## BioLink 2025: Biobanking and Clinical Research Symposium

#### Title Partner (Exclusive – ₹3,50, 000) (GST Extra)

- (Only one sponsor "BioLink 2025 powered by [Company Name]")
- Exclusive branding as 'Title Partner' on all event collaterals (backdrop, website, brochure, press releases, delegate kits).
- Company name integrated into the conference title.
- 6 complimentary registrations.
- 1 exhibition booth (2×2 sq.m.).
- Logo on delegate badges, certificates, banners, and website.
- 2 full-page advertisements in programme e-book.
- 8 flyer inserts in delegate kit.
- Special acknowledgment during the inaugural and valedictory sessions.

#### Platinum Partner – ₹2,00,000 (GST Extra)

- 5 complimentary registrations.
- 1 exhibition booth (2×2 sq.m.).
- One speaking slot (10 minutes in main session).
- Logo branding on website, brochure, stage backdrop & delegate kit.
- Full-page advertisement in programme e-book.
- 4 flyer inserts in delegate kit.

#### Gold Partner – ₹1,50,000 (GST Extra)

- 3 complimentary registrations.
- 1 exhibition booth (2×2 sq.m.).
- Logo branding on website, brochure & delegate kit.
- Half-page advertisement in programme e-book.
- 2 flyer inserts in delegate kit.

#### Silver Partner – ₹1,00,000 (GST Extra)

- 2 complimentary registrations.
- Logo branding on website & brochure.
- Quarter-page advertisement in programme book.
- 1 flyer insert in delegate kit.

## Session Sponsor – ₹1,50,000 (GST Extra)

- 4 complimentary registrations.
- 1 exhibition booth (2×2 sq.m.).
- 5 minute speaking slot
- Logo branding across all materials.
- Full-page advertisement in programme e-book.
- 3 flyer inserts in delegate kit.

# Lunch Sponsor – ₹1,00,000 (GST Extra)

- 3 complimentary registrations.
- Branding during lunch service & on signage.
- Logo branding in brochure and programme book.

# **Tea/Coffee Sponsor** – ₹50,000 (GST Extra)

- 2 complimentary registrations.
- Branding during tea/coffee breaks.
- Logo branding in brochure and programme book.

#### **Delegate Kit / Bag Sponsor – ₹75,000 (GST Extra)**

- 2 complimentary registrations.
- Co-branding on delegate bags.
- Logo branding in brochure and programme book.

# Pen/Notepad Sponsor – ₹30,000 (GST Extra)

- 1 complimentary registration.
- Co-branding on conference pens or notepads.
- Logo branding in brochure.

#### **Advertisement Only**

#### **Advertisement & Branding Options**

- Full Page Ad in E-Book (Digital Programme Book) ₹25,000 (GST Extra)
- Half Page Ad in E-Book ₹15,000 (GST Extra)
- Flyer Insert (Digital) added in Delegate E-Kit ₹10,000 per insert (PDF, max. 2 pages) (GST Extra)
- Website Banner (1 month on event website) ₹20,000 (GST Extra)

For sponsorship queries, contact: <a href="mailto:bbifconference@gmail.com">bbifconference@gmail.com</a>