



## **BBIF 2024 Regional Symposium Sponsorship Packages**

<b>Opportunities</b>	<b>Benefits</b>	<b>Sponsorship</b>
<b>Exhibiting at Reg. Sym. 2024</b>	<p>The Reg. Sym. Annual Meeting exhibit hall is the number one location for your company to connect with the Biobanking community.</p> <p>#Order and location of booth will be based on date of purchase</p>	<b>INR 1,50,000</b>
<b>Conference webpage sponsorship:</b>	<p>Sponsor the meeting webpage on the BBIF/Regional symposium website.</p> <p>#Every single person looking for more information about the meeting or coming to register will see your company's logo and advertisement</p>	<b>INR 2,00,000</b>
<b>Corporate Lunch Symposium:</b>	<p>Host a corporate lunch symposium in Tata Memorial Hospital, Mumbai to present new or existing products in an educational setting, gather feedback from delegates to assist in business development, and position your company as a leader in the Indian market.</p> <p>#Lunch symposiums are plenary sessions with no competing events taking place at the same.</p>	<b>INR 1,50,000</b>

<b>Corporate Workshops:</b>	<p>Present information directly to your target audience via a one-hour workshop.</p> <p>#Sponsor will determine the content and speakers for the session.</p>	<b>INR 1,00000</b>
<b>Program Advertisement</b>  <b>(Conference brochure)</b>	<p>Ads in our program are one of the most popular opportunities.</p> <p>#Reserve your ad space today!</p>	<b>Preferences :</b> <b>Outside back color full page: INR 50,000</b>
		<b>Inside front cover back color full page: INR 50,000</b>  <b>One full page: INR 50,000</b>  <b>Half page: INR 35,000</b>  <b>Quarter page: INR 25,000</b>
<b>Delegate Notebook:</b>	<p>Provide a notebook to all in-person delegates with company logo</p> <p>#Sponsor to provide notebook</p>	<b>INR 1,00000</b>
<b>Delegate Badge Lanyard:</b>	<p>Have your logo on the delegate badge lanyards</p> <p>#Sponsor to provide printed lanyards</p>	<b>INR 75,000</b>
<b>Mini-Commercial:</b>	<p>Prepare a 10-15 second commercial to be played in the rotating slides before a Symposium session.</p> <p>#Material must be provided by sponsor. One commercial space available per day</p>	<b>INR 50, 000</b>
<b>Delegate Bag</b>	<p>Place your logo on the delegate bag</p> <p>#Sponsor to provide printed bag</p>	<b>INR 1,00000</b>

<b>Delegate Bag Premium Insert</b>	<b>Provide a premium delegate bag insert to be included in the delegate bags</b>	<b>INR 50,000</b>
<b>Delegate Bag Insert</b>	<b>Provide a flyer to be included in the delegate bags</b>	<b>INR 50,000</b>