



IBS 2024 Sponsorship Packages

Opportunities	Benefits	Sponsorship
Exhibiting at IBS 2024	<p>The IBS Annual Meeting exhibit hall is the number one location for your company to connect with the Biobanking community.</p> <p>#Order and location of booth will be based on date of purchase</p>	2,50,000 INR
Conference webpage sponsorship:	<p>Sponsor the meeting webpage on the BBIF/IBS website.</p> <p>#Every single person looking for more information about the meeting or coming to register will see your company's logo.</p>	5,00,000 INR
Corporate Lunch Symposium:	<p>Host a corporate lunch symposium in Delhi to present new or existing products in an educational setting, gather feedback from delegates to assist in business development, and position your company as a leader in the Indian market.</p> <p>#Lunch symposiums are plenary sessions with no competing events taking place at the same.</p>	3,00,000 INR
Corporate Workshops:	<p>Present information directly to your target audience via a one-hour workshop.</p> <p>#Sponsor will determine the content and speakers for the session.</p>	2,00,000 INR

<p>Program Advertisement</p> <p>(Conference brochure)</p>	<p>Ads in our program are one of the most popular opportunities.</p> <p>#Reserve your ad space today!</p>	<p>Preferences :</p> <p>Outside back color full page: 1,00,000 INR</p>
		<p>Inside front cover back color full page:1,00,000 INR</p> <p>One full page :75,000 INR</p> <p>Half page :50,000 INR</p> <p>Quarter page :25,000 INR</p>
<p>Delegate Notebook:</p>	<p>Provide a notebook to all in-person delegates with company logo</p> <p>#Sponsor to provide notebook</p>	<p>2,00,000 INR</p>
<p>Delegate Badge Lanyard:</p>	<p>Have your logo on the delegate badge lanyards</p> <p>#Sponsor to provide printed lanyards</p>	<p>1,00,000 INR</p>
<p>Mini-Commercial:</p>	<p>Prepare a 10-15 second commercial to be played in the rotating slides before a Symposium session.</p> <p>#Material must be provided by sponsor. One commercial space available per day</p>	<p>1,00,000 INR</p>
<p>Delegate Bag</p>	<p>Place your logo on the delegate bag</p> <p>#Sponsor to provide printed bag</p>	<p>2,00,000 INR</p>
<p>Delegate Bag Premium Insert</p>	<p>Provide a premium delegate bag insert to be included in the delegate bags</p>	<p>50,000 INR</p>
<p>Delegate Bag Insert</p>	<p>Provide a flyer to be included in the delegate bags</p>	<p>50,000 INR</p>